

A level Business Year 12 May to July Curriculum

The Year 12 course covers Themes 1 and 2 as this is the content for the AS examination which some students take. We then follow this structure:

Teacher 1 3 hours	Teacher 2 2 hours
<p>In year 12 students learn about how a business might start, the objectives they set when they do so and the different types of ownership they may choose. It therefore makes sense to look at how and why businesses might grow.</p>	<p>Throughout year 12 students learn a variety of different quantitative skills. At this point in the course, it is vital for students to consolidate and re-engage learning to practice these skills and embed before approaching the more complex topics in year 13.</p>
<ul style="list-style-type: none"> • Reasons why a business might grow- this includes economies and diseconomies of scale. Linking to costs and revenue also. • Problems of rapid growth • The difference between organic and inorganic growth and why you might choose each option. • The costs and benefits of organic growth • Reasons for mergers and takeovers • Different methods of mergers and takeovers- including horizontal and vertical integration • Reasons why businesses choose to stay small 	<ul style="list-style-type: none"> • Test on key formulas and key terms related to financial accounts. • Interpretation of financial accounts calculation practice • Re-engage key concepts linked to break-even and complete further calculation practice.
<p>We will then move onto looking at how business growth can impact business culture and how it might need to adapt and change with growth and the continued impact on the different stakeholder groups. This will include impact on employees using human resource calculations.</p>	<p>For the final term students will continue to embed learning from the quantitative aspects of the course and learn the more complex aspects of accounts. It is also an opportunity to link the concepts to the other topics across the specification to enable students to make more justified conclusions that are not solely focused on numerical interpretations.</p>
<ul style="list-style-type: none"> • Corporate Culture This will include an explanation of strong and weak cultures and will look at the impact that cultures can have on an business. • Difficulties in changing an established culture and how it might be done, 	<ul style="list-style-type: none"> • Re-engage key concepts linked to cash-flow forecasting • Re-engage key concepts and calculation practice linked to variance analysis • Return on Capital Employed • Gearing

<ul style="list-style-type: none">• Stakeholders and Shareholders Internal and external stakeholders, their objectives and potential stakeholder conflict.	
<ul style="list-style-type: none">• Human Resources calculations: Students will need to be able to look at how effective motivation is using human resource calculations. This includes measuring labour productivity, labour turnover and retention and absenteeism. Human resource strategies to increase productivity and retention and to reduce turnover and absenteeism include financial rewards, employee share ownership, consultation strategies and empowerment strategies.	